

**Nature and Purpose of Business Class**

### ****Sub-topics under Nature and Purpose of Business:****

* [Objectives of Business](https://www.toppr.com/guides/business-studies/nature-and-purpose-of-business/objectives-of-business/)**:**In this Sub-topic, we will discuss the meaning of objective in business. We will also get to know about the multiple objectives of the business.
* [Classification of Business Activities](https://www.toppr.com/guides/business-studies/nature-and-purpose-of-business/classification-of-business-activities/)**:**Here, we will study the classification of business activities. These include two broad categories — industry and commerce.
* [Concept and Characteristics of Business](https://www.toppr.com/guides/business-studies/nature-and-purpose-of-business/concept-and-characteristics-of-business/)**:**In this Sub-topic, we will understand the concept and nature of business. We will discuss the characteristics of business to identify its nature.
* [Comparison of Business, Profession and Employment](https://www.toppr.com/guides/business-studies/nature-and-purpose-of-business/comparison-of-business-profession-and-employment/)**:**In this Subtopic, we will understand the differences between business, profession, and employment.
* [Nature of Business Risks](https://www.toppr.com/guides/business-studies/nature-and-purpose-of-business/nature-of-business-risk/)**:**In this Sub-topic, we will study the nature of Business Risks by knowing its characteristics.